Large Shaped Premier Chalk **A-Board** Artwork Template

Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines.**
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file.**
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print**. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.

AVOID:

SHARP CHANGES OF DIRECTION, AS THEY WILL SLOW DOWN CUTTING AND CAN CAUSE INJURY.

AIM FOR:

MIN. RADIUS OF 2.5MM ON INTERNAL AND MIN. RADIUS OF 3MM ON EXTERNAL POINTS.
THE BIGGER THE RADIUS THE BETTER.

Template guidelines - PLEASE READ

- The **Black** keyline = Finished cut size of the product before assembly.
- The **Red** keyline = Screen print maximum coverage area.
- The **Pink** keyline = Your background must extend to this line.
- The **Green** dashed keyline = Standard shape.
- The **Purple** block = This area is hidden once the product is assembled.